



	Certified Vendor
	Approved EU Vendor
	Reserved Platform for Verizon Media's Owned & Operated Sites
	DSP Platform
	Native Platform

Third Party Vendors

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Vendor	Certified Vendor	VM EU/EEA Approval	Display		Video		Tracking						
			Desktop & Mobile Web	Mobile App	VAST	VPAID	1x1			JS			
1000mercis													
90Degree													
A Million Ads													
A.Mob													
AAX LLC													
Accelarys													
Ad Quarter													
ad4mat													
ad6media													
Adacado													
Adara Media													
AdBlade													
AdButler													
AdCentric (Cossette)													
AdClear													
Addroid													
AddThis (Oracle)													
Adelaide Lift													
Adelphic													
Adform													



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AdGear														
Adimo														
Adinfinity (Viziads)														
Addition														
Adjust														
Adledge														
Adloox														
Adlytics														
Adman														
Admetrics														
Adnuntius														
Adobe														
AdPredictive														
Adsolutions BV														
AdSpirit														
Adstra														
AdSupply														
AdTech														
AdTriba														
AdUnity														
AdUp														
Advanse														



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ADventori													
Advida													
Advolution (Digital Control)													
Advertas													
Adways													
AdYouLike													
Adzerk													
Adzymic													
Alphonso													
Altum (SVG Media)													
Amazon													
AMG (Adconion Media Group)													
Amino Payments, Inc													
Amnet													
Aniview													
Annalect													
AppNexus													
AppsFlyer													
Apsalar (Singular)													
Arrivalist													
Artsai													
Audience2media													



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AudienceProject															
Augur															
Avid															
Awin															
Bankrate															
Bannerflow															
Barometric															
Basketful Co.															
Beintoo															
BidSwitch															
Bilendi															
Bitqueen (Rippl)															
BlueKai (Oracle)															
Bombora															
Bonzai															
Brand.net															
Brandful															
Bridgetrack															
Brightline															
BrightRoll															
C3 Metrics															
Cablato															



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	DSP Platform
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Cake Marketing																	
Cardlytics																	
Catalina																	
Cavai AS																	
Cazamba																	
CDK Global																	
Cedato																	
Celtra																	
Chango																	
ChannelSight																	
CHEQ																	
Cint																	
Clickbooth																	
Clinch Labs																	
Clipcentric																	
Coastal Digital Group (Neptune Platform Inc)																	
Codewise																	
Commanders Act																	
comScore																	
Comune																	
Connexity																	
Connextra																	



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Contobox																			
Conversant																			
Conversion Logic																			
Credible																			
Crimtan																			
Criteo																			
CrossInstall																			
Cuebiq																			
Dashbid																			
Data + Math																			
Datalicious																			
DataLogix (Oracle)																			
Dataxu																			
Datonics (Almondnet)																			
DBA Gamut																			
DeltaX																			
Digital Turbine																			
Dimestore (GFK)																			
Disqo																			
DMA Institute																			
Dot (Yahoo)																			
DoubleClick / Google / Adx																			



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	DSP Platform
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DoubleVerify													
Drawbridge													
Dstillery													
Dynad													
Dynata													
E-Planning													
eBay													
Econda													
Effective Measure													
Effiliation													
Egentic													
eMarketingSolutions, Online Marketing S.L.													
Emetriq													
EMX													
Engage													
Enlighten													
EPICA													
Epom													
ESV Digital													
Eulerian													
Everquote													
Exactag													



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	Approved EU Vendor
	Reserved Platform for Verizon Media's Owned & Operated Sites
	DSP Platform
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eXelate														
Exponential														
Extreme Reach														
EyeReturn														
F.O.X. (Cyber Z)														
Facebook														
Factor Eleven														
Factual														
FITMEDIA GESTÃO E SOLUCÕES EM INTERNET														
Flashtalking														
Flite														
Fortis Participacoes														
Foursquare														
Freckle IOT														
FreeWheel														
Frequency														
Fresh8 Gaming														
Fuisz Media														
GeistM Technologies LTD														
Gemius														
Genius Monkey														
Ghostery														



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	DSP Platform
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Gimbal															
GlobalWebIndex															
Godrej Consumer Products Limited															
Goldspot Media															
Groovinads															
GroupeConnect															
GroupM															
GumGum															
hbfstech															
Herolens															
HIRO															
Hitokuse															
Hurra															
I Behavior KBMG															
IAG															
IBM Digital Analytics															
IHS Markit Digital															
Impact Radius															
Impact+															
Improve Digital															
Index Exchange															
Ingenious Technologies															



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	Approved EU Vendor
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	DSP Platform
	Native Platform

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Innity														
Innovation Interactive (Netminina)														
Innovid														
InSkin														
Inspired Mobile														
Integral Ad Science														
intelliAd														
Interpolls														
Interrogare														
Intimate Merger														
Invisibly														
Invite Media														
iPromote														
IRI														
Iron Source														
iSpot														
Jetpack Digital														
Jivox														
JustPremium														
Kairos Fire														
Kargo														
Kerv Interactive														



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	DSP Platform
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Knorex																		
Kochava																		
Korrelate																		
Leaf Ad Server																		
Lifesight																		
LifeStreet																		
Ligatus																		
Lightspeed Research																		
Likqid Media (LKQD)																		
Linkstorm																		
Liquidus																		
LiveRamp																		
LnData																		
Location Sciences																		
LoopMe																		
Lotame																		
Lucid																		
Lucidity																		
Magnetic																		
Marchex Sales																		
Marketing Science Consulting Group																		
Massively																		



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Massmotionmedia																	
Maximus																	
Maxpoint Interactive																	
Media Force																	
Medialets																	
MediaMath																	
Mediasmart																	
MediaWallah																	
Meetrics																	
Meme Video																	
MercuryMedia																	
Metapeople																	
Method Media Intelligence																	
Metrixlab																	
Miaozhen																	
Microsoft																	
Millward Brown Digital																	
Mixpo																	
MOAT (Oracle)																	
MobileWalla																	
Money Map Press																	
myThings																	



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Nativo															
Navegg															
<u>Near Pte Ltd</u>															
Neodata															
NEORY															
Netseer															
Neural.ONE															
Neustar															
Newsroom															
NEXD															
neXeps															
NexTag															
NextRoll, Inc.															
Nielsen															
NinthDecimal															
Norstat															
NTT DOCOMO, Inc															
Nudge															
<u>Nugg.Ad</u>															
O2 Telefonica															
Ogury Ltd.															
Omnivirt															



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On Device																		
ONE Creative																		
ONE DMP / ONE Audience																		
OneAD																		
Ooyala																		
OpenX																		
Optimise																		
ORU																		
OwnerIQ																		
PadSquad																		
Parship Greatviews																		
Pelmorex																		
Phluent																		
Phoenix Marketing International																		
PilotX																		
Pixalate																		
Piximedia																		
PK4 Media																		
Placed (Powered by Foursquare)																		
PlacelQ																		
Platform161																		
Playground XYZ																		



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Plexop																					
Plista																					
Polar																					
PopWallet																					
Predicta																					
Primis																					
Prodege																					
Pubvantage																					
Pulsepoint																					
Quantcast																					
QuinStreet																					
Quisma																					
Quotient																					
R-Advertising																					
Rads Media																					
Rakuten																					
Ram Panel																					
Real Media Group																					
Refined Labs																					
Resonate																					
ResponsiveAds, Inc.																					
RevJet																					



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Revtrax														
RhythmOne														
Rich Audience														
Rich Media Studio														
Rock Internet														
Rockerbox														
ROI Media Consultants														
Rubicon Project														
Salesforce Audience Studio (KruX / Salesforce DMP)														
Sam4Mobile														
Samba TV														
Scene Stealer														
Scoota														
SEACRUX PTE. LTD.														
Seedtag														
Seenthis														
Semasio														
Sentrant														
Shopliftr														
Showheroes														
Signal														
Signals														























































































































	Certified Vendor
	Approved EU Vendor
	Reserved Platform for Verizon Media's Owned & Operated Sites
	DSP Platform
	Native Platform

Third Party Vendors

The Certification Program at Verizon Media is a series of checks run against all new and updated ad creative technologies prior to their first use as part of a campaign. This process includes a business evaluation, technology compatibility testing, a legal agreement and updates to our tools and systems that are all required in order to implement, deliver and report against a given creative execution. All third party vendor technologies that have been evaluated by this process are listed here with their current certification status. In addition to certification, all vendors operating at Verizon Media in the EU are evaluated against criteria established by our legal and policy teams to determine if they meet the minimum standards required to run against users from the EU that are subject to the GDPR legal framework. Vendors that have been approved are listed in this doc as EU/EEA Approved. EU/EEA validation is separate and distinct from overall vendor certification and is required to run in the EU region regardless of other approvals.

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Similarbid																					
SimpleReach																					
SiteScout																					
Sizmek																					
Skaze																					
Skenzo																					
Sketchfab																					
Smart Adserver																					
Smart Commerce																					
SmartAsset																					
SNT Media																					
So-Net Entertainment Taiwan																					
Softcrylic																					
SourceKnowledge																					
Space																					
Specless																					
Speed Shift Media																					
Spirable																					
Spongecell																					
SpotX																					
SpringServe																					
Statiq																					

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Steel House															
Stuzo															
Sublime															
Tail Target Audience & Insights Lab															
Tapad															
Teads															
The ADEX															
The Reach Group															
The Trade Desk															
Thunder (PaperG)															
TimeOne															
TNS															
TradeDoubler															
TrafficGuard															
Transmit Live															
Trend Research															
TrenDemon															
Triad Retail															
TripAdvisor															
Trueeffect															
TrustArc															
Turbo															



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Turn (now Amobee)														
TVadSync Inc														
TVSquared														
Ucfunnel														
Underdog Media														
Undertone														
Upwave														
Varick Media														
Velti														
VideoAmp														
Videology														
ViewersLogic														
Visarity														
Visible Measures														
Visual IQ														
Vivalu														
Vox Media														
Voxus														
Wayfair														
WebMediaRM														
Weborama														
WhatRocks														



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White Ops															
Widespace															
Wishabi															
Wizaly															
Wootag															
X+1 (formerly Poindexter)															
Xaxis															
YellowHammer Media Group															
Yieldlab															
Yieldmo															
Yieldr															
Zebestof															
Zedo															
Zentrick															
Zirca															
Zygon															