



Publisher Legend	
AOL O&O	Includes AOL, MSN, Huffpost, Autoblog, Techcrunch & Engadget
Yahoo O&O	Includes all properties (News, Finance, Sports etc.)
DSP	VM DSP (formerly Brightroll DSP)

Icon Legend			
	Certified Vendor		Video
	VM EU Approved		Tracking
	Desktop		Not Approved
	Mobile		

Third Party Vendors

The Certification Program at Verizon Media is a series of checks run against all new and updated ad creative technologies prior to their first use as part of a campaign. This process includes a business evaluation, technology compatibility testing, a legal agreement and updates to our tools and systems that are all required in order to implement, deliver, and report against a given creative execution. All third party vendor technologies that have been evaluated by this process are listed here with their current certification status. In addition to certification, all vendors operating at Verizon Media in the EU are evaluated against criteria established by our legal and policy teams to determine if they meet the minimum standards required to run against users from the EU that are subject to the GDPR legal framework. Vendors that have been approved are listed in this doc as EU/EEA approved. EU/EEA validation is separate and distinct from overall vendor certification and is required to run in the EU region regardless of other approvals.

If your preferred partner does not appear on this page, please contact your Verizon Media Representative for assistance. Note: Some publishers have exceptions and do not guarantee the ability to serve all formats and approved technologies. Check with your Verizon Media Sales Representative for more details.

Vendor	Approvals		AOL O&O				Yahoo O&O			DSP				
	Certified Vendor	VM EU/EEA Approval	Desktop	Mobile		Tracking	Desktop	Mobile		Desktop	Mobile		Video	Tracking
				Web	App			Web	App		Web	App		
1000mercis														
1Advertising														
1plusX AG														
33Across														
4Info														
7Hops.com Inc. (ZergNet)														
: Tappx														
A.Mob														
A4G														
Aarki														
Accorp Sp. z o.o.														
ActionX														
Active Agent AG														
Acuity Ads														
ad4mat														
ad6media														
Adacado														
Adara Media														
AdBlade														
AdButler														
AdCentric (Cossette)														
AdClear														
AdColony (fka Opera Mediaworks Performance)														
AddAppttr GmbH														
AdDefend GmbH														
Addictive Mobility														
Addoox														
Addroid														
AddThis (Oracle)														
Adelaide Lift														
AdElement Media Solutions Pvt Ltd														

Adello Group AG														
Adelphic	✓	✓									☑			
Adform	✓	✓	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑
AdGear	✓		☑	☑	☑	☑					☑	☑	☑	☑
Adhese														
adhood.com														
Adikteev / Emoteev														
Adimo	✓	✓	☑	☑	☑				☑		☑	☑		
Adinfinity (Viziads)	✓					☑				☑				☑
Addition	✓	✓	☑	☑	☑	☑	☑	☑	☑	☑	☑		☑	☑
Adjust	✓													
Adkernel			✓											
Adledge	✓		✓	✓	✓	✓	☑			☑				☑
Adloox	✓		✓	✓	✓	✓	☑	☑		☑		☑		☑
Adlytics	✓		✓	✓	✓	✓	☑	☑		☑		☑		☑
Adman	✓		✓	✓	✓	✓	☑	☑		☑	☑			☑
ADman Media			✓	✓	✓	✓								
AdMaxim			✓	✓	✓	✓								
Admedo Ltd														
Admetrics	✓		✓				☑			☑				☑
Admixer EU GmbH														
Adnami Aps			✓											
AdNear														
Adobe	✓		✓				☑			☑	☑			☑
Adobe Audience Manager														
Adotube														
AdPredictive	✓						☑			☑				☑
Adprime Media Inc.			✓											
ADRINO Sp. z o.o.														
adrule mobile GmbH														
Adserve.zone / Artworx AS														
Adsolutions BV			✓											
AdSpirit	✓		✓	✓	✓	☑	☑			☑	☑	☑		☑
adsquare GmbH			✓	✓	✓									
Adssets AB			✓	✓	✓									
adstuna														
AdSupply	✓									☑				
AdsWizz Inc.														
AdTech	✓		✓			☑								
Adtelligent Inc.														
AdTheorent														
AdTiming														
AdTriba	✓						☑			☑				☑
AdUnity	✓		✓				☑			☑				☑
AdUp	✓						☑							
ADUX			✓											
Advangelists														
Advanse	✓						☑	☑		☑	☑			

ADventori	✓	✓	📱		🔍	📱		🔍	📱	📱		👤	🔍
Adverline													
Advolution (Digital Control)	✓	✓	📱	📱	🔍			🔍	📱	📱			🔍
Advrtas	✓		📱	📱					📱	📱	📱		
Adways													
AdXcel													
Adxperience													
AdYouLike	✓		📱										
Adzerk	✓								📱				
Adzymic	✓		📱	📱			📱	📱	📱	📱			
Aegon													
AerServ(BSW)													
Affectv Ltd													
Alive & Kicking Global Limited													
Alliance Gravity Data Media													
Alphonso	✓				🔍			🔍					🔍
Amazon	✓	✓	📱		🔍	📱	📱	🔍	📱	📱			🔍
AMG (Adconion Media Group)	✓		📱		🔍			🔍	📱	📱			🔍
Amillionads	✓	✓							📱	📱			
Aniview	✓								📱	📱			
Annalect	✓				🔍			🔍					🔍
AntVoice		✓											
Apester Ltd													
Appier													
AppLift GmbH													
AppNexus	✓	✓	📱		🔍			🔍	📱			👤	🔍
AppsFlyer	✓												
AppTV													
Apsalar (Singular)	✓												
Arcspire													
Arkeero	✓	✓							📱	📱	📱		
ARMIS													
Arrivalist	✓				🔍			🔍					🔍
Art of Click													
ATG		✓											
Atlas / Facebook	✓	✓			🔍			🔍					🔍
Audience Trading Platform Ltd.													
Audience2media	✓		📱	📱	🔍			🔍	📱	📱			🔍
AudienceProject	✓	✓			🔍			🔍					🔍
Audiens S.r.l.		✓											
audio content & control GmbH													
Augur	✓												🔍
Automattic Inc.													
Avazu													
Avid Ad Server	✓	✓	📱						📱				
Avocet													
Awin	✓	✓			🔍			🔍					🔍
Axonix													

Effective Measure	✓					🔍			🔍					🔍
Affiliation	✓	✓	📺	📱			📺	📱		📺	📱			
Egentic	✓		📺			🔍			🔍	📺	📱			🔍
Emerse Sverige AB		✓												
Emetriq	✓	✓				🔍			🔍	📺	📱			🔍
EMX (f.k.a. bRealTime)	✓	✓				🔍			🔍					🔍
Engage	✓									📺				
Enlighten	✓	✓				🔍			🔍					🔍
EnvisionX														
EPICA	✓					🔍			🔍					🔍
Epom	✓												👥	
EQ Ads														
ESV Digital	✓					🔍			🔍					🔍
Etarget		✓												
Eulerian	✓	✓				🔍			🔍	📺	📱			🔍
Everquote	✓		📺	📱						📺				
Exactag	✓	✓				🔍			🔍					🔍
eXelate	✓	✓				🔍			🔍					🔍
Exponential	✓	✓								📺				
ExtendTV														
Extreme Reach	✓					🔍			🔍				👥	🔍
Eyeota		✓												
EyeReturn	✓		📺	📱	📱	🔍	📺	📱	🔍	📺	📱		👥	🔍
EyeviewInc														
Ezoic Inc.														
F.O.X.	✓													
Factor Eleven	✓	✓	📺	📱										
Factual	✓					🔍			🔍					🔍
Feature Forward (TLV Media)														
Fidzup														
Fifty Technology Limited		✓												
Flashtalking	✓	✓	📺	📱	📱	🔍	📺	📱	🔍	📺	📱	📱	👥	🔍
FlexOffers.com, LLC														
Flite	✓		📺							📺	📱	📱		
FM Labs LLC														
Forensiq		✓												
Fortis Participacoes	✓									📺				
FORTVISION		✓												
Foursquare	✓		📺	📱	📱		📺	📱		📺	📱	📱		
Fractional Media														
France Television Publicite		✓												
Freakout														
Freckle IOT	✓		📺	📱	📱		📺	📱		📺	📱	📱		
Free Stream Media Corp. dba Samba TV		✓												
FreeWheel	✓	✓	📺	📱	📱		📺	📱		📺	📱	📱	👥	
Frequency	✓									📺	📱	📱		
Fuisz Media	✓												👥	
Fullspeed														

InMobi Pte Ltd														
Inneractive(BSW)														
Innity														
Innovation Interactive (Netmining)														
Innovid														
InSkin														
Inspired Mobile														
Instinctive, Inc.														
Instreamatic inc.														
InsurAds Technologies SA.														
Integral Ad Science (IAS/AdSafe)														
intelliAd														
Intent Media														
IntentIQ														
Internet BillBoard														
Interpolls														
Interrogare														
Intimate Merger														
Intowow Innovation Ltd.														
INVIBES GROUP														
Invite Media														
iotec global Ltd.														
IPONweb														
iPromote														
IQM														
IRI														
iSpot														
Jaduda GmbH														
Jamloop														
Jampp														
Jetpack Digital														
Jinni aka Platform IO														
Jivox														
Join														
Jointag S.r.l.														
Juice Mobile														
Justpremium BV														
Kairos Fire														
Kargo														
Kayzen														
Kenshoo														
Kerv Interactive														
Keymantics														
Knorex														
Kochava														
Korrelate														
Krux Digital (Salesforce DMP)														
KUPONA GmbH														

Medialets	✓			☑	☑	🔍			🔍		☑		👥	🔍
MediaMath	✓	✓	☑	📺		🔍			🔍	📺	☑		👥	🔍
Mediametrie		✓	✓											
mediarithmics		✓	✓											
Mediasmart	✓	✓	✓			🔍			🔍					🔍
MediaWallah	✓	✓												🔍
Meetrics	✓	✓	✓			🔍			🔍				👥	🔍
Mega Electric														
Meme Video	✓			📺				📺						
MercuryMedia	✓			📺		🔍			🔍					🔍
Metapeople	✓					🔍			🔍	📺	☑			🔍
Method Media Intelligence	✓													🔍
Metrigo														
Metrixlab	✓	✓	✓			🔍			🔍					🔍
MGID Inc.		✓	✓											
Miaozhen	✓					🔍			🔍					🔍
Microsoft														
Millward Brown Digital	✓	✓	✓	📺		🔍			🔍	📺	☑			🔍
Mindlytix SAS														
MiQ														
Mirando GmbH & Co KG														
MISSENA														
Mixpo	✓			📺						📺	☑		👥	
Moasis														
MOAT (Oracle)	✓	✓	✓	📺	☑	🔍	📺	☑	🔍	📺	☑	☑	👥	🔍
mobalo GmbH		✓	✓											
Mobfox US LLC		✓	✓											
Mobile Journey B.V.														
Mobile Professionals BV		✓	✓											
MobileWalla	✓					🔍			🔍					🔍
MobPro														
Mobsuccess														
Mobusi Mobile Advertising														
Money Map Press	✓					🔍			🔍					🔍
MoPub														
My6sense Inc.														
Myntelligence Limited		✓	✓											
myThings	✓					🔍			🔍	📺				🔍
N Technologies Inc.														
Nano Interactive GmbH		✓	✓											
Native Touch														
Nativo		✓	✓											
Navegg	✓					🔍			🔍					🔍
Near Pte Ltd														
Neodata	✓	✓	✓			🔍			🔍	📺	☑			🔍
NEORY	✓	✓	✓	📺		🔍			🔍	📺	☑			🔍
Netseer	✓									📺	☑			
Netsprint SA		✓	✓											

So-Net Entertainment Taiwan	✓					🔍			🔍	💻	📱				🔍	
Social Tokens Ltd.																
sociomantic																
Softcrylic	✓					🔍			🔍						🔍	
Sojern			✓													
Somo Audience Corp			✓													
Sonobi, Inc			✓													
Soundcast																
SourceKnowledge (Sokno Media Inc)	✓		✓			💻	📱	📱	🔍			🔍	💻	📱	👤	🔍
Sourcepoint Technologies, Inc.																
Sovrn Holdings			✓													
Space	✓					💻			🔍	💻		🔍	💻			🔍
Specless	✓												📱			
Speed Shift Media	✓								🔍			🔍	💻			🔍
Spirable	✓														👤	
Spolecznosci Sp. z o.o. Sp. k.			✓													
Spongecell	✓		✓			💻	📱	📱	🔍			🔍	💻		👤	🔍
Sportradar AG																
Spot.IM Ltd.																
Spotad			✓													
SpotX	✓		✓						🔍			🔍				🔍
Spree7																
SpringServe	✓					💻						💻	📱		👤	
StackAdapt																
Startapp																
StartApp Inc.																
Statiq	✓								🔍			🔍				🔍
Steel House Media	✓		✓			💻						💻				
Stroer-AdScale(BSW)																
Ströer Mobile Performance GmbH																
Stuzo	✓											💻	📱			
Sub2 Technologies Ltd																
Sublime Skinz	✓		✓									💻	📱			
SundaySky																
SunMedia																
Survata	✓								🔍			🔍				🔍
Switch Concepts			✓													
SYNC			✓													
TabMo SAS			✓													
Taboola																
TACTIC™ Real-Time Marketing AS																
Taggify																
Tail Target Audience & Insights Lab	✓								🔍			🔍				🔍
Tambo																
Tapad	✓		✓						🔍			🔍				🔍
Tapit (Phunware)																
Tapjoy, Inc.																

Undertone	✓	✓	📱	🔍		🔍	💻	📱	📱		🔍
Unprecedented Media Limited											
Unrulyx(BSW)											
uppr GmbH											
usemax advertisement (Emego GmbH)											
Varick Media	✓			🔍		🔍					🔍
Vdopia		✓									
Ve Global		✓									
VECTAURY		✓									
Velti	✓		📱	🔍		🔍		📱			🔍
Venatus Media Limited		✓									
Verve											
Vibrant Media Limited											
Vidazoo											
Video Intelligence AG											
Video Media Groep B.V.											
Video Reach											
VideoAmp											
Videology	✓			🔍		🔍	💻	📱		👤	🔍
Vidoomy Media SL		✓									
ViewersLogic	✓			🔍		🔍					🔍
ViewPay											
Viralize SRL		✓									
Virool, Inc											
Visarity	✓	✓	💻	📱		💻	💻	📱	📱		
Visible Measures	✓	✓			🔍	🔍					🔍
Visual IQ	✓	✓			🔍	🔍					🔍
Vivalu	✓				🔍	🔍	💻	📱			🔍
Vox Media	✓						💻	📱			
Vuble											
Wapstart											
Wayfair	✓			🔍		🔍		📱			🔍
WebAds B.V											
Webedia		✓									
WebMediaRM	✓	✓									🔍
Weborama	✓	✓	💻	📱	🔍	💻	🔍	💻	📱	📱	👤
Welect GmbH		✓									
WhatRocks	✓	✓			🔍		🔍				🔍
Whenever Media Ltd		✓									
White Ops	✓	✓			🔍		🔍				🔍
Widespace	✓	✓		📱		📱			📱		
Wishabi	✓	✓	💻		🔍		🔍	💻	📱		🔍
Wizaly	✓	✓			🔍	🔍	🔍				🔍
X+1 (formerly Poindexter)	✓	✓	💻		🔍	🔍	🔍	💻			🔍
X-Mode Social, Inc.											
Xaxis	✓	✓	💻		🔍	🔍	🔍	💻		📱	🔍
YellowHammer Media Group	✓	✓			🔍	🔍	🔍	💻	📱		🔍
Yieldlab	✓				🔍		🔍	💻	📱		🔍

Yieldlove GmbH														
Yieldmo														
Yieldr														
YOC AG														
Yormedia Solutions Ltd														
Zebestof														
Zedo														
Zemanta														
Zentrick														
zeotap GmbH														
Zeta Global														
Ziff Davis														
ZighZag														
Zirca														

Zygon